



Allure Media Pty Ltd

Lifehacker Small Business Survey

Terms and Conditions

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1. To enter, participants are required to complete the reader survey, and to provide their email address upon completion. Employees of Allure Media and its associated agencies and their families, are ineligible to enter.
2. The survey commences 14th March 2016, 17:30 AEST and closes at 00:00 28st March 2016 AEST ("the Promotional Period"). The promoter may in its absolute discretion end the promotion prior to the conclusion date.
3. The winner(s) will be selected at random by Allure Media – this will commence on Monday, 4th April 2016 at Allure Media, 50 Bridge Street, Sydney NSW 2000. The winner will be notified by email.
4. Winners will be decided on at random in a draw, this is a game of chance and skill plays no part in determining the prize winners.
5. The prizes are two cases of wine, valued at \$400 each. Each respondent may win a maximum of one prize.
6. The winner of the prizes will be contacted via email in order to arrange delivery. If the winner cannot be contacted within three months of the close of the competition, then the winner will forfeit the prize. Delivery is only available to physical addresses i.e. no post office boxes. If the prize cannot be delivered to the specified delivery address, then the winner of the prize is responsible for any additional charges.
7. The prize is not transferable or exchangeable and cannot be taken as cash. No responsibility is accepted for any variation in the value of the prize.
8. In the event that the prize is unavailable, the Promoter reserves the right to substitute the prize in its discretion to the same and equal recommended retail value.
9. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of taking the prize, except for any liability which cannot be excluded by law. Certain legislation may imply warranties or conditions which cannot be excluded, restricted or modified except to a limited extent. These terms and conditions must be read subject to those statutory conditions. If those statutory provisions apply, The Promoter limits its liability in respect of any claim under those provisions to, at the Promoter's option: (i) the replacement of the goods or the supply of equivalent goods; (ii) the repair of the goods; (iii) the payment of the cost of replacing the goods or of acquiring equivalent goods; or (iv) the payment of having the goods repaired



10. The Promoter accepts no responsibility for any tax implications that may arise from taking the prize. Independent financial advice should be sought.
11. The Promoter collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that the Promoter may use this information, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant, including sending the entrant electronic messages.
12. In the event of war, terrorism, state of emergency, disaster or (without limitation) any other event outside our reasonable control, the Promoter is entitled to cancel, terminate, modify or suspend the competition.
13. The Promoter is Allure Media Pty Ltd, 50 Bridge Street, Sydney NSW 2000. ABN 48 122 263 352.